



2021 Annual Business Meeting Minutes
Thursday, January 14, 2021
11:30 am – 12:30 pm Eastern
Virtual Conference

President Chitra Subramanian called the 2020 Annual Alliance Business Meeting to order at 11:30 AM ET on January 14, 2021 and welcomed members. Establishing a quorum, President Subramanian reviewed the meeting agenda.

Agenda Item	Major Discussion
2020 Annual Business Meeting Minutes	President Chitra Subramanian informed members that the approved 2020 Annual Business Meeting minutes are posted on the Alliance website.
President Update	<p>President Subramanian recognized the 2020 Board Officers and Directors, Committee Chairs, Member Section Leads, SIG Champions and Alliance staff leads for their service.</p> <p>President Subramanian shared her reflections from 2020 as Alliance President. The CPD community is stronger than ever, reaching out to each other to learn and overcome challenges.</p> <p>President Subramanian shared highlights of what the Alliance has accomplished in 2020 including the creation of COVID resources, launch of CPD Pulse Points, launch of six Curriculum Online Modules, opportunities to redesign and rethink our conferences and establishing collaborations and connections through the Alliance CPD community.</p> <p>President Subramanian recognized all those holding the CHCP credential as well as the CPD Associate Certificate.</p>
Treasurer Update	<p>Treasurer Paynter presented the financial health of the Alliance and recognized the board’s commitment to ensuring the financial viability of the organization.</p> <p>The Alliance budgeted in 2020 for net assets of \$60,754. With activities cancelled and modified because of the coronavirus, we anticipate a change in net assets of \$19,370. During this time, our primary focus has been to remain fiscally conservative while ensuring the safety and welfare of our members.</p> <p>In November, the board approved the budget for 2021. Key expenses will be the Alliance Experience, including AIS. As well as an investment from savings to rebuild the website and launch a new community engagement tool.</p> <p>We take a conservative investment approach to preserve our principal. We monitor our cash and investments throughout the year and make decisions accordingly utilizing our finance team and UBS portfolio manager.</p> <p>Since 2015, the Alliance has been slowly rebuilding its reserves. This snapshot shows that the Alliance now has 10 months in reserves to cover operating expenses.</p>

<p>Vice President Update</p>	<p>Vice President DeVivo thanked Chitra Subramanian for her extraordinary work as Alliance President, thanked Kathleen Weis, Executive Director for her leadership and thanked the conference committee for developing an outstanding program.</p> <p>Vice President DeVivo introduced herself and shared her specific goals as the incoming Alliance President. These include: 1 - Walk the walk. Be the organization that demonstrates the latest innovations in learning. Be an incubator of new ideas and a safe place for cutting edge concepts that we bring to members to use in their own organizations. 2 - Come together as a community. Focus on diversity and inclusion and build this culture throughout leadership, committees and events.</p> <p>Vice President DeVivo asked members to reach out through the virtual platform with any questions, comments or suggestions.</p>
<p>2021 Board of Directors</p>	<p>Vice President DeVivo announced and introduced the 2021 elected Board of Directors: Ronald Codario, Mindi Daiga, and Allison Gardner.</p> <p>The recently elected officers are Janet Schultz, Vice President and Joe Kim, Secretary.</p> <p>Vice President DeVivo thanked outgoing Past President, Phil Dombrowski, outgoing Treasurer Nancy Paynter and outgoing board member Diana Durham for their service.</p>
<p>Closing Remarks</p>	<p>President Subramanian thanked members, faculty, board members and staff who have made this such a successful conference and we look forward to the in person meeting in Orlando on July 13-15.</p>

Meeting adjourned at 12:00 PM ET

Respectfully submitted by:

Charles Willis, Secretary